

IDS Page 1 of 15

sfu

Docket No.: 4554-002

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Inventor(s): TAKAKURA, TETSUO et al.

U.S. Patent Application No. 09/863,815

Filed: May 24, 2001

: Confirmation No. 8903

: Group Art Unit: 3623

: Examiner: ERIC T. SCHAFFER

For: METHOD AND SYSTEM FOR ADVERTISING, AND COMPUTER PRODUCT

INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

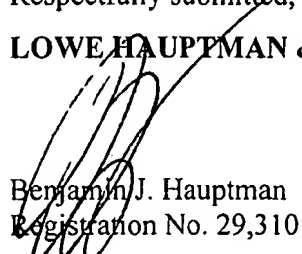
Sir:

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO-1449. It is respectfully requested that the documents be expressly considered during the prosecution of this application, and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No certification or fee is required.

Respectfully submitted,

LOWE HAUPTMAN & BERNER, LLP


Benjamin J. Hauptman
Registration No. 29,310

1700 Diagonal Road, Suite 300
Alexandria, Virginia 22314
(703) 684-1111 BJH/jk
Facsimile: (703) 518-5499
Date: January 26, 2005



IDS Pg 3 of 15

6
BT

7-1-03

Docket No.: 4554-002

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Tetsuo TAKAKURA ET AL

Application No. 09/863,815

Filed: May 21, 2001

:
:
:
:
Group Art Unit: 2163
:
Examiner:

For: METHOD AND SYSTEM FOR ADVERTISING, AND COMPUTER PRODUCT

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO-1449. It is respectfully requested that the documents be expressly considered during the prosecution of this application, and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No certification or fee is required.

Respectfully submitted,

LOWE HAUPTMAN GILMAN & BERNER, LLP

Benjamin J. Hauptman
Registration No. 29,310

1700 Diagonal Road, Suite 310
Alexandria, Virginia 22314
(703) 684-1111 BJH/jk
Facsimile: (703) 518-5499
Date: June 18, 2003

RECEIVED
JUN 20 2003
GROUP 3600

[illegible]

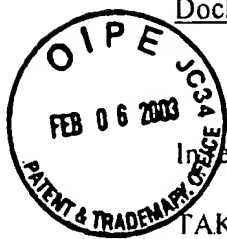
EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

IDS Pg 5 of 15

5
BT

Docket No.: 4554-002

02.21.03



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

TAKAKURA, TETSUO et al.

Serial No. 09/863,815

Group Art Unit: 2163

Filed: May 24, 2001

Examiner: N/A

For: METHOD AND SYSTEM FOR ADVERTISING, AND COMPUTER PRODUCT

SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, D. C. 20231

RECEIVED

FEB 12 2003

Sir:

GROUP 3600

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO-1449. It is respectfully requested that the documents be expressly considered during the prosecution of this application, and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No certification or fee is required.

The attached references were cited in an Office Action issued in connection with the corresponding Japanese patent application, a copy of which is enclosed for the Examiner's review.

Respectfully submitted,

LOWE HAUPTMAN GILMAN & BERNER, LLP

Benjamin J. Hauptman
Registration No. 29,310

Date: February 5, 2003
1700 Diagonal Road, Suite 310
Alexandria, Virginia 22314
Telephone: (703) 684-1111
Facsimile: (703) 518-5499 BJH:jk

[illegible]

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.



Packet No.: 4554-002

IDS pg 7 of 15

2163
Deep

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

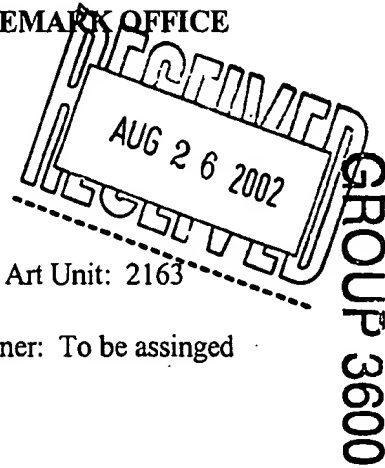
Tetsuo TAKAKURA et al.

Serial No. 09/863,815

Filed: May 24, 2001

Group Art Unit: 2163

Examiner: To be assigned



AUG 23 2002

RECEIVED

For: Method of and System Advertising, and Computer Product

SECOND SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
Washington, D. C. 20231

Sir:

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO-1449. It is respectfully requested that the documents be expressly considered during the prosecution of this application, and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No certification or fee is required.

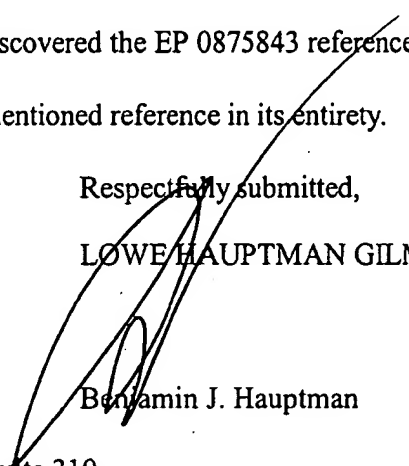
Serial No. 09/863,815

Each English language reference was cited in a corresponding foreign application search report or office action and its relevance discussed therein. A copy of the foreign search report or office action is attached for the Examiner's information.

Subsequent to the filing of the April 29, 2002 First Supplemental Information Disclosure Statement, Applicant discovered the EP 0875843 reference submitted was missing pages. Enclosed herewith is the above-mentioned reference in its entirety.

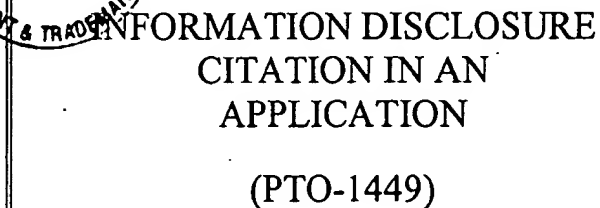
Respectfully submitted,

LOWE HAUPTMAN GILMAN & BERNER, LLP


Benjamin J. Hauptman

1700 Diagonal Road, Suite 310
Alexandria, Virginia 22314
(703) 684-1111
(703) 518-5499 Facsimile
BJH:ammi

Sheet 1 of 1



SERIAL NO.
09/863,815

APPLICANT
Tetsuo TAKAKURA et al.

FILING DATE
May 24, 2001

**GROUP
2163**

U.S. PATENT DOCUMENTS

[illegible]

FOREIGN PATENT DOCUMENTS

EXAMINER'S INITIALS	PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation	
						Yes	No
NB	EP 0875843 A1	04/14/1998	Europe				

OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)

RECEIVED

~~AUG 23 2002~~

GROUP 3600

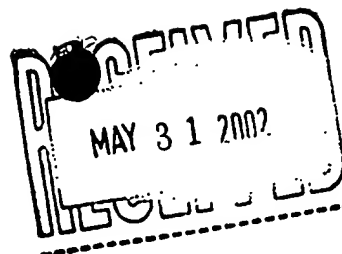
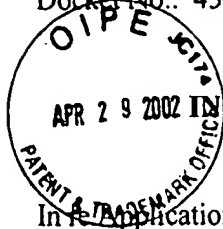
EXAMINER

Namrata Boreja

DATE CONSIDERED
8/5/05

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

Docket No.: 4554-002



IDS
19100815; S-31-02
PATENT

APR 29 2002 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Tetsuo TAKAKURA et al.

Serial No. 09/863,815

Filed: May 24, 2001

Group Art Unit: 2163

Examiner: To be assigned

RECEIVED

MAY 01 2002

Technology Center 2100

RECEIVED

MAY 06 2002

GROUP 3600

For: Method of and System Advertising, and Computer Product

FIRST SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT

Commissioner for Patents
Washington, D. C. 20231

Sir:

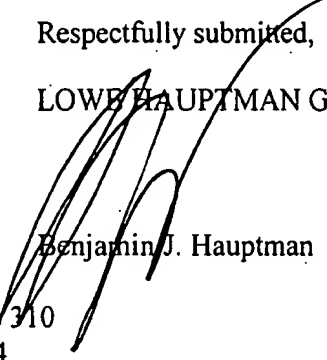
In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO-1449. It is respectfully requested that the documents be expressly considered during the prosecution of this application, and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No certification or fee is required.

Each English language reference was cited in a corresponding foreign application search report or office action and its relevance discussed therein. A copy of the foreign search report or office action is attached for the Examiner's information.

Respectfully submitted,

LOWE HAUPTMAN GILMAN & BERNER, LLP


Benjamin J. Hauptman

1700 Diagonal Road, Suite 310
Alexandria, Virginia 22314
(703) 684-1111
(703) 518-5499 Facsimile
BJH:amm

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.

IDS 1913415 #4

Docket No.: 4554-002

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

TAKAKURA et al.

Serial No. Not yet assigned

Filed: May 24, 2001

For: METHOD OF AND SYSTEM FOR AVDERTISING, AND COMPUTER PRODUCT

:
:
:
:
: Group Art Unit: Not yet assigned

: Examiner: N/A



INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, D. C. 20231

Sir:

In accordance with the provisions of 37 C.F.R. 1.56, 1.97 and 1.98, the attention of the Patent and Trademark Office is hereby directed to the documents listed on the attached form PTO-1449. It is respectfully requested that the documents be expressly considered during the prosecution of this application, and that the documents be made of record therein and appear among the "References Cited" on any patent to issue therefrom.

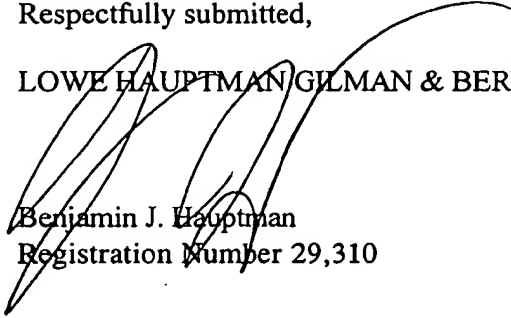
This Information Disclosure Statement is being filed within three months of the U.S. filing date OR before the mailing date of a first Office Action on the merits. No certification or fee is required.

IDS Pg 14 of 15

No explanation of relevance of Japanese Patent is required because English Language Abstract equivalence is submitted. These documents were cited in the application in page 2, lines 20 to page 3, lines 2.

Respectfully submitted,

LOWE HAUPTMAN GILMAN & BERNER, LLP


Benjamin J. Hauptman
Registration Number 29,310

1700 Diagonal Road, Suite 310
Alexandria, Virginia 22314
(703) 684-1111
BJH:ms

INFORMATION DISCLOSURE CITATION IN AN APPLICATION (PTO-1449)				ATTY. DOCKET NO. 4554-002		SERIAL NO. Not Yet Assigned	
				APPLICANT TAKAKURA et al.			
				FILING DATE May 24, 2001		GROUP	
U.S. PATENT DOCUMENTS							
EXAMINER'S INITIALS		PATENT NO.	DATE	NAME	CLASS	SUBCLASS	FILING DATE
	AA						
	AB						
	AC						
	AD						
	AE						
	AF						
	AG						
	AH						
	AI						
	AJ						
	AK						
	AL						
	AM						
FOREIGN PATENT DOCUMENTS							
EXAMINER'S INITIALS		PATENT NO.	DATE	COUNTRY	CLASS	SUBCLASS	Translation Yes No
NB	BA	08-143196	06/96	Japan			
NB	BB	08-277207	09/96	Japan			
NB	BC	02-112729	04-90	Japan			
	BD						
	BE						
OTHER ART (Including Author, Title, Date, Pertinent Pages, Etc.)							
NB	CA	PATENT ABSTRACTS OF JAPAN Publication No. HEI 09-325938, December 16, 1997, Patent Application No. 08-143196					
NB	CB	PATENT ABSTRACTS OF JAPAN Publication No. HEI 10-107850, April 24, 1998, Patent Application No. 08-277207					
NB	CC	PATENT ABSTRACTS OF JAPAN Publication No. HEI 11-2870116, January 8, 1999, Patent Application No. 02-112729 http://www1.ipdl.jpo.go.jp/PA1/result/detail/mian/wAAAa26306DA404013267P1.htm					
EXAMINER		Namrata Boreja		DATE CONSIDERED 8/5/05			

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to Applicant.